

Markus Brauer

Curriculum Vitae and List of Publications

Personal Information

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Academic Positions

2022-present	Executive Director, Institute for Diversity Science, University of Wisconsin-Madison
2022-present	Appointment by courtesy, School of Medicine and Public Health, University of Wisconsin-Madison
2016-present	Appointment by courtesy, Wisconsin School of Business, University of Wisconsin-Madison
2011-present	Full Professor in the Department of Psychology, University of Wisconsin-Madison
2008-2011	Chair of the Institute for Social and Cognitive Psychology, University of Clermont-Ferrand, France
2006-2007	Visiting scholar at the Department of Psychology at the University of Wisconsin-Madison
2006-2011	Tenured "Directeur de Recherche" [Senior Research Scientist] in the C.N.R.S., Institute for Social and Cognitive Psychology, University of Clermont-Ferrand, France
2001-2006	Tenured "Chargé de Recherche" [Research Scientist] in the C.N.R.S., Institute for Social and Cognitive Psychology, University of Clermont-Ferrand, France
1997-2001	Untenured "Chargé de Recherche" [Research Scientist] in the C.N.R.S., Institute for Social and Cognitive Psychology, University of Clermont-Ferrand, France

- 1994-1997 Assistant Professor, University of Konstanz, Germany
 1992-1994 Research Assistant, University of Colorado at Boulder, USA

Education

- 2001 "Habilitation à Diriger les Recherches" [≅ tenure] in Psychology at the René Descartes University in Paris, France. Thesis Title: *L'extrémisme attitudinal et les perceptions intergroupes* [Attitude extremity and intergroup perception].
- 1994 Doctor of Philosophy (Ph.D.) in Psychology at the University of Colorado at Boulder, USA. Dissertation Title: *The effects of repeated expression on attitude extremity during a group discussion* (under the supervision of Charles Judd).
- 1992 Master of Arts (M.A.) in Psychology at the University of Colorado at Boulder, USA
- 1990 Licence [≅ B.A.] in Psychology at the René Descartes University in Paris, France

Research Interests

Intergroup relations: Stereotyping, prejudice, ethnocentrism, outgroup homogeneity, and discrimination, the impact of social norms on intergroup attitudes and behaviors, interventions to promote pro-diversity attitudes and inclusive behaviors.

Social norms/morality: People's judgments of and reactions to norm transgressions, uncivil behaviors, and immoral acts, the role of political affiliation and moral foundations in people's tendency to exert social pressure on norm transgressors.

Sustainability behaviors: Effective ways to get people to change their habits and adopt more sustainable behaviors, the roles of attitudes and awareness in behavior change, integration of gamification elements in behavior change campaigns.

Awards and Fellowships

Extramural funding:

Research Grant from the National Science Foundation, 2022-2027. Title: *Collaborative Research: An Evidence-Based Approach Towards Technology Workforce Expansion by Increasing Female Participation in STEM Entrepreneurship*. My role: Co-Investigator. Total award: \$1,334,745.

- Research Grant from the National Institute of Child Health and Human Development, 2022-2027. Title: *Reducing Children's Racial Biases via a Parent-Led Intervention*. My role: Co-Investigator. Total award: \$554,304.
- Research Grant from the National Science Foundation, 2020-2023. Title: *The Impact of Social Norms on Intergroup Attitudes and Behaviors*. My role: Principal Investigator. Total award: \$505,026.
- Research Grant from the National Science Foundation, 2019-2024. Title: *Louis Stokes STEM Pathways and Research Alliance: Wisconsin LSAMP (WiscAMP)*. My role: Co-Principal Investigator. Total award: \$ 3,998,691.
- Research Grant from the National Institute of Health, 2013-2017. Title: *Exploring the Science of Scientific Review*. My role: Senior Advisor. Total award: \$ 4,373,111.
- Research Grant from the French "Agence Nationale de la Recherche", 2009-2012. Title: *Courage civil* [Civil Courage]. My role: Principal Investigator. Total award: € 210000 [\$ 294,000].
- Research Grant in the program "ACI Jeunes Chercheuses et jeunes Chercheurs" of the French Ministère de la Recherche, 2004-2007. Title: *Les effets cognitifs et comportementaux du pouvoir* [Cognitive and behavioral effects of power]. My role: Principal Investigator. Total award: € 80000 [\$ 112,000].
- Research grant in the program "Projet Cognitique" of the French Ministère de la Recherche, 2001-2003. Title: *L'hétérogénéité des groupes puissants: Mécanismes cognitifs et normatifs* [The heterogeneity of powerful groups: Cognitive and normative mechanisms]. My role: Principal Investigator. Total award: FF 200000 [\$ 30,000].
- Research grant from the Deutsche Forschungsgemeinschaft, Bonn, Germany, 1996-98. Title: *Die Polarisierung von Einstellungen* [The polarisation of attitudes]. My role: Principal Investigator. Total award: DM 200000 [\$ 135,000].
- Research grant from the Deutsche Forschungsgemeinschaft [the German counterpart to the American National Science Foundation], Bonn, Germany, 1995-97. Title: *Die Polarisierung von Einstellungen* [The polarisation of attitudes]. My role: Principal Investigator. Total award: DM 110000 [\$ 70,000].
- Fulbright Fellowship, Fulbright Commission, Bonn, Germany, 1990-1992. Total award: DM 36000 [\$ 24,000].

Intramural funding, awards, and minor grants:

- Jenessa Shapiro Award for Contributions to Diversity and Inclusion, Society for Personality and Social Psychology, 2022. Total award: \$500.
- Gordon Allport Intergroup Relations Prize for the best paper of the year on intergroup relations, Society for the Psychological Study of Social Issues, 2021. Total award: \$1,000.
- Research grant from the Office of the Vice Chancellor for Research and Graduate Education, 2021-2023. Title: *Mooving Cows: An innovative learning approach using a serious game*

to improve cow-handling skills in dairy-farm personnel. My role: Co-Investigator. Total award: \$500,000.

Research grant from the Office of the Vice Chancellor for Research and Graduate Education, 2021-2022. Title: *Doctor-Patient Communication and Shared Decision Making with High-Risk Patients*. My role: Principal Investigator. Total award: \$157,645.

Research grant from the Office of the Vice Provost & Chief Diversity Officer Grant, 2019. Title: *The inclusion intervention: Promoting diversity and inclusion in UW-Madison classrooms*. My role: Principal Investigator. Total award: \$5,000.

Fall Research Competition, 2017-18. Title: *Normative processes and intergroup relations*. My role: Principal Investigator. Total award: \$ 28,954.

Research grant from the Office of the Vice Provost & Chief Diversity Officer Grant, 2016. Title: *CEO video project: Endorsing importance of building communication skills across difference and behaving inclusively*. My role: Principal Investigator. Total award: \$ 5,000.

Research grant from the Office of the Vice Provost & Chief Diversity Officer Grant, 2016. Title: *Increasing students' intrinsic motivation to behave inclusively*. My role: Principal Investigator. Total award: \$ 5,000.

Research grant from the Office of the Vice Provost & Chief Diversity Officer Grant, 2015. Title: *An intervention to create an inclusive campus climate and culture*. My role: Principal Investigator. Total award: \$ 5,000.

Monetary support for a CNRS Summer School, 2005. Title: *Methodology and data analysis in cognitive science*. Principal organizer: Markus Brauer. Total award: € 11,000 [\$ 15,400].

Monetary support for a CNRS Summer School, 2004. Title: *Methodology and data analysis in neuroscience*. Principal organizer: Markus Brauer. Total award: € 8,000 [\$ 11,200].

Research grant from the Conseil Général du Puy-de-Dôme [the regional government], Clermont-Ferrand, France, 2002-2003. Title: *L'insertion sociale des enfants placés* [The social insertion of foster children]. Principal Investigator: M. Brauer. Total award: € 5800 [\$ 8,100].

EAESP-SPSP International Teaching Fellowship, 2001. Title: *Structural Equation Modeling*. Fellows: M. Brauer and C. Judd. Total award: \$ 2,000.

Dissertation Grant, University of Colorado- The Graduate School, Boulder, USA, 1994. Total award: \$ 200.

University of Colorado Fellowship, University of Colorado - The Graduate School, Boulder, USA, 1993. Total award: \$ 600.

Non-Resident Tuition Differential Fellowship Award, University of Colorado - The Graduate School, Boulder, USA, 1992-1994. Total award: \$ 12,000.

Cultural Enrichment Grant, Institute of International Education, Denver, USA, 1991. Total award: \$ 500.

Publications

- Borah, P., Ghosh, S., Hwang, J., Shah, D.V., & Brauer, M. (2023). Red media vs. blue media: Social distancing and partisan news media use during the COVID-19 pandemic. *Health Communication*, 1-11.
- Douglas, B.D., Ewell, P.J., & Brauer, M. (2023). Data quality in online human-subjects research: Comparisons between MTurk, Prolific, CloudResearch, Qualtrics, and SONA. *PLOS One*.
- Campbell, M. R., & Brauer, M. (2022). Social marketing campaigns to address social problems. In R. A. R. Gurung (Ed.), *Routledge Research Encyclopedia of Psychology Applied to Everyday Life*. London, UK: Routledge.
- Carpenter, S., Brauer, M., & Niedenthal, P. (2022). Did rural resentment of government employees elect Donald Trump? *Journal of Elections, Public Opinion and Parties*, 32(2), 469-488.
- Halim, A., Azizan, A., & Brauer, M. (2022). Barriers and motivators of adherence among university students to social distancing recommendations during Covid-19. *Malaysian Journal of Medicine and Health Sciences*, 18(8), 125-131.
- Isenberg, N. & Brauer, M. (2022). Commitment and consistency to promote behavioral change. In R. A. R. Gurung (Ed.), *The Routledge Research Encyclopedia of Psychology Applied to Everyday Life*. London, UK: Routledge.
- Moreu, G. & Brauer, M. (2022). Inclusive teaching practices in post-secondary education: What instructors can do to reduce the achievement gap at U.S. colleges. *International Journal of Teaching and Learning in Higher Education*, 34(1), 170-182.
- Wirz, C. D., Cate, A., Brauer, M., Brossard, D., Brown, L. D., Chen, K., Ho, P., Luter, D. G., Madden, H., Schoenborn, S., Shaw, B., Sprinkel, C., Stanley, D., & Sumi, G. (2022). Science communication during COVID-19: When theory meets best practices and best practices meet reality. *Journal of Science Communication*, 21(3), 1-22.
- Brauer, M., Dumesnil, A., & Campbell, M. R. (2021). Using a social marketing approach to develop a pro-diversity intervention. *Journal of Social Marketing*, 11(4), 469-488.
- Campbell, M., & Brauer, M. (2021). Is discrimination widespread? Testing assumptions about bias on a university campus. *Journal of Experimental Psychology: General*, 150(4), 756–777.
- Douglas, B. D., & Brauer, M. (2021). Gamification to prevent climate change: A review of games and apps for sustainability. *Current Opinion in Psychology*, 42, 89-94.
- Ho, P., Chen, K., Shao, A., Bao, L., Ai, A., Tarfa, A., Brossard, D., Brown, L., & Brauer, M. (2021). A mixed-method study of public perception on social distancing: Integrating qualitative and computational analyses for text data. *Journal of Mixed Methods Research*, 15(3), 374-397.

- Hwang, J., Borah, P., Shah, D., & Brauer, M. (2021). The relationship among COVID-19 information seeking, news media use, and emotional distress at the onset of the pandemic. *International Journal of Environmental Research and Public Health*, *18*(24), 13198.
- Jiang, X., Hwang, J., Shah, D., Ghosh, S., & Brauer, M. (2021). News attention and social distancing behavior amid COVID-19: How media trust and social norms moderate a mediated relationship. *Health Communication*, *37*(6), 768-777.
- Jiang, X., Su, M., Hwang, J., Lian, R., Brauer, M., Kim, S., Shah, D. (2021). Polarization over vaccination: Ideological differences in Twitter expression about COVID-19 vaccine favorability and specific hesitancy concerns. *Social Media and Society*, 1-14.
- Morello, S. L., Rogus-Pulia, N., Branchaw, J. L., Brauer, M., Schwakopf, J. M., & Carnes, M. (2021). The influence of messaging on perceptions of careers in veterinary medicine: Do gender stereotypes matter? *Journal of Veterinary Medical Education*, e20200143.
- Moreu, G., Isenberg, N., & Brauer, M. (2021). How to promote diversity and inclusion in educational settings: Behavior change, climate surveys, and effective pro-diversity initiatives. *Frontiers in Education*, *6*, 253-263.
- Campbell, M. R. & Brauer, M. (2020). Incorporating social marketing insights into prejudice research: Advancing theory and demonstrating real-world applications. *Perspectives on Psychological Science*, *15*(3), 608–629.
- Chen, K., Bao, L., Shao, A., Ho, P., Yang, S., Wirz, C.D., Brossard, D., Brauer, M., Brown, L.D. (2020). How public perceptions of social distancing evolved over a critical time period: Communication lessons learnt from the American State of Wisconsin. *Journal of Science Communication*, *19*(5), A11.
- Folberg, A. M., Brauer, M., Ryan, C. S., & Hunt, J. S. (2020). Advancing stereotyping research: How and why to use linear mixed-effects models in gender stereotyping research. *Testing, Psychometrics, and Methodology in Applied Psychology*, *27*, 407-431.
- Murrar, S., Campbell, M. R., & Brauer, M. (2020). Exposure to peers' pro-diversity attitudes increases inclusion and reduces the achievement gap. *Nature Human Behaviour*, *4*, 889–897.
- Forscher, P. S., Cox, W. L., Brauer, M., Devine, P. G. (2019). Little race or gender bias in an experiment of initial review of NIH R01 grant proposals. *Nature Human Behaviour*, *3*, 257-264.
- Moisuc, A., & Brauer, M. (2019). Social norms are enforced by friends: The effect of relationship closeness on bystanders' tendency to confront perpetrators of uncivil, immoral, and discriminatory behaviors. *European Journal of Social Psychology*, *49*(4), 824-830.
- Murrar, S., & Brauer, M. (2019). Overcoming resistance to change: Using narratives to create more positive intergroup attitudes. *Current Directions in Psychological Science*, *28*(2), 164-169.
- Murrar, S., Isenberg, N., Niedenthal, P., & Brauer, M. (2019). Shame and guilt among ice hockey players in the penalty box. *Motivation and Emotion*, *43*(6), 940-947.

- Sommerfeldt, S. L., Schaefer, S. M., Brauer, M., Ryff, C., & Davidson, R. J. (2019). Individual differences in the association between subjective stress and heart rate are related to psychological and physical well-being. *Psychological Science*, *30*(7), 1016-1029.
- Brauer, M. (2018). Préjugés et discrimination [Prejudice and discrimination]. Encyclopædia Universalis [en ligne], URL: <http://www.universalis-edu.com/encyclopedie/prejuges-et-discrimination/>
- Brauer, M. (2018). Repeated measures designs. In B. B. Frey (Ed.), *Encyclopedia of Educational Research, Measurement and Evaluation*. Thousand Oaks, CA: Sage.
- Brauer, M. & Curtin, J. J. (2018). Linear mixed-effects models and the analysis of nonindependent data: A unified framework to analyze categorical and continuous independent variables that vary within-subjects and/or within-items. *Psychological Methods*, *23*(3), 389-411.
- Campbell, M., & Brauer, M. (2018). Regression discontinuity designs. In B. B. Frey (Ed.), *Encyclopedia of Educational Research, Measurement and Evaluation*. Thousand Oaks, CA: Sage.
- Moisuc, A., Brauer, M., Fonseca, A., Chaurand, N., & Greitemeyer, T. (2018). Individual differences in social control: Who "speaks up" when witnessing uncivil, discriminatory, and immoral behaviors? *British Journal of Social Psychology* *57*(3), 524-546.
- Murrar, S., & Brauer, M. (2018). Entertainment education effectively reduces prejudice. *Group Processes & Intergroup Relations*, *21*, 1053-1077.
- Murrar, S., & Brauer, M. (2018). Mixed-model analysis of variance. In B. B. Frey (Ed.), *Encyclopedia of Educational Research, Measurement and Evaluation*. Thousand Oaks, CA: Sage.
- Pier, E. L., Brauer, M., Filut, A., Kaatz, A., Raclaw, J., Nathan, M. J., Ford, C. E., & Carnes, M. (2018). Low agreement among reviewers evaluating the same NIH grant applications. *Proceedings of the National Academy of Sciences*, *115*(12), 2952-2957.
- Eriksson, K., Strimling, P., Andersson, P. A., Aveyard, M., Brauer, M., Gritskov, V., et al. (2017). Cultural universals and cultural differences in meta-norms about peer punishment. *Management and Organization Review*, *13*, 851-870.
- Gavac, S., Murrar, S., & Brauer, M. (2017). Group perception and social norms. In R. Summers (Ed.), *Social Psychology: How other people influence our thoughts and actions* (333-359). Santa Barbara: ABC-CLIO, Inc.
- Murrar, S., Gavac, S., & Brauer, M. (2017). Reducing prejudice. In R. Summers (Ed.), *Social Psychology: How other people influence our thoughts and actions* (361-383). Santa Barbara: ABC-CLIO, Inc.
- Pier, E. L., Raclaw, J., Kaatz, A., Brauer, M., Carnes, M., Nathan, M. J., & Ford, C. E. (2017). "Your comments are meaner than your score": Score calibration talk influences intra- and inter-panel variability during scientific grant peer review. *Research Evaluation*, *26*, 1-14

- Ro, M., Brauer, M., Kuntz, K., Shukla, R., & Bensch, I. (2017). Making Cool Choices for sustainability: Testing the effectiveness of a game-based approach to promoting pro-environmental behaviors. *Journal of Environmental Psychology, 53*, 20-30.
- Lai, C. K., Skinner, A. L., Cooley, E., Murrar, S., Brauer, M., Devos, T., et al. (2016). Reducing implicit racial preferences: II. Intervention effectiveness across time. *Journal of Experimental Psychology: General, 145*, 1001-1016.
- Simão, C., & Brauer, M. (2015). Beliefs about group malleability and out-group attitudes: The mediating role of perceived threat in interactions with out-group members. *European Journal of Social Psychology, 45*, 10-15.
- Brauer, M. (2014). *An der Hochschule lehren: Praktische Ratschläge, Tricks und Lehrmethoden* [Teaching at the university: Practical advice, suggestions, pedagogic methods]. Heidelberg, Germany: Springer Verlag.
- Garcia-Marques, L., Garcia-Marques, T., & Brauer, M. (2014). Buy three but get only two: The smallest effect in a 2 x 2 ANOVA is always uninterpretable. *Psychonomic Bulletin & Review, 21*, 1415-1430.
- Rychlowska, M., Niedenthal, P. M., Brauer, M., Droit-Volet, S., Augustinova, M., & Zinner, L. (2014). Pacifiers disrupt adults' responses to infants' emotions. *Basic and Applied Social Psychology, 36*, 299-308.
- Brauer, M. (2013). *Enseñar en la Universidad: Consejos prácticos, destrezas y métodos pedagógicos* [Teaching at the university: Practical advice, suggestions, pedagogic methods]. Madrid, Spain: Pirámide.
- Er-rafiy, A., & Brauer, M. (2013). Modifying perceived variability: Four laboratory and field experiments show the effectiveness of a ready-to-be-used prejudice intervention. *Journal of Applied Social Psychology, 43*, 840-853.
- Er-rafiy, A., & Brauer, M. (2013). Promouvoir la diversité intragroupe: Une nouvelle méthode de réduction de la discrimination [Promoting intra-group diversity: A new method to reduce discrimination]. In A. Ghouati and E. Agbessi (Eds.), *Diversité et innovation en milieu socioprofessionnels* [Diversity and Innovation in professional settings] (pp. 33-42). Clermont-Ferrand, France: Presses Universitaires Blaise-Pascal.
- Fonseca, A., Brauer, M., Moisuc, A., & Nugier, A. (2013). Cognitive load causes people to react ineffectively to others' norm transgressions. *Journal of Applied Social Psychology, 43*, 1518-1527.
- Font, H., & Brauer, M. (2013). La cognition sociale [Social Cognition]. In L. Bègue and O. Desrichard (Eds.), *Psychologie Sociale: La nature sociale de l'être humain*. Bruxelles, Belgium: DeBoeck.
- Badea, C., Brauer, M., & Rubin, M. (2012). The effects of winning and losing on perceived group variability. *Journal of Experimental Social Psychology, 48*, 1094-1099.
- Brauer, M. (2012). Comment lutter contre les incivilités [How to fight against incivilities]. *Cerveau & Psycho, 8*, 66-70.

- Brauer, M. (2012). *Ensinar na universidade: conceitos práticos, dicas, métodos pedagógicos* [Teaching at the university: Practical advice, suggestions, pedagogic methods]. São Paulo, Brazil: Parábola.
- Brauer, M., Er-rafiy, A., Kawakami, K., & Phills, C. E. (2012). Describing a group in positive terms reduces prejudice less effectively than describing it in positive *and* negative terms. *Journal of Experimental Social Psychology, 48*, 757-761.
- Er-rafiy, A., & Brauer, M. (2012). Increasing perceived variability reduces prejudice and discrimination: Theory and application. *Social and Personality Psychology Compass, 6*(12), 920-935.
- Kamiejski, R., Guimond, S., De Oliveira, P., Er-rafiy, A., & Brauer, M. (2012). Le modèle républicain d'intégration: Implications pour la psychologie des relations entre groupes. [The Republican integration model: Implications for the psychology of intergroup relations]. *L'Année psychologique, 112*, 49-83.
- Niedenthal, P. M., Augustinova, M., Rychlowska, M., Droit-Volet, S., Zinner, L., & Brauer, M. (2012). Negative relations between pacifier use and emotional competence. *Basic and Applied Social Psychology, 34*, 387-394.
- Niedenthal, P. M. & Brauer, M. (2012). Social functionality of emotions. *Annual Review of Psychology, 63*, 259-285.
- Brauer, M. (2011). Femmes sous influence [Women under influence]. *Cerveau & Psycho, 43*, 41-45.
- Brauer, M. (2011). *Enseigner à l'université: Conseils pratiques, astuces, méthodes pédagogiques* [Teaching at the university: Practical advice, suggestions, pedagogic methods]. Paris, France: Armand Colin.
- Brauer, M., & Er-rafiy, A. (2011). Increasing perceived variability reduces prejudice and discrimination. *Journal of Experimental Social Psychology, 47*, 871-877.
- Musca, S. C., Kamiejski, R., Nugier, A., Méot, A., Er-rafiy, A., & Brauer, M. (2011). Data with hierarchical structure: Impact of intraclass correlation and sample size on Type-I error. *Frontiers in Quantitative Psychology and Measurement, 2*, Art. 74, 1-6.
- Brauer, M., & Chaurand (2010). Descriptive norms, prescriptive norms, and social control: An intercultural comparison of people's reaction to uncivil behaviors. *European Journal of Social Psychology, 40*, 490-499.
- Er-rafiy, A., & Brauer, M. (2010). L'effet bénéfique de l'augmentation de la variabilité perçue sur la réduction des préjugés et de la discrimination [The beneficial effect of increasing perceived variability on the reduction of prejudice and discrimination]. *L'Année Psychologique, 110*, 103-125.
- Er-rafiy, A., Brauer, M., & Musca, S. (2010). On reducing prejudice and discrimination: Methodological considerations and empirical field experiments. *Revue Internationale de Psychologie Sociale, 23*, 57-95.

- Greitemeyer, T., Osswald, S., & Brauer, M. (2010). Playing prosocial video games increases empathy and decreases schadenfreude. *Emotion, 10*, 796-802.
- Nugier, A., Niedenthal, P. M., & Brauer, M. (2009). Influence de l'appartenance groupale sur les réactions émotionnelles au contrôle social informel [The influence of group membership on emotional reactions to social control]. *L'Année Psychologique, 109*, 61-81.
- Rohmann, A., Niedenthal, P. M., Brauer, M., Castano, E., & Leyens, J. Ph. (2009). The attribution of primary and secondary emotions to the in-group and to the out-group. The case of equal status countries. *Journal of Social Psychology, 149*, 709-730.
- Sacchi, S., Castano, E., & Brauer, M. (2009). Perceiving one's nation: Entitativity, agency, and security in the international arena. *International Journal of Psychology, 44*, 321-332.
- Brauer, M., & Landry, M. (2008). Un ministre peut-il tomber enceinte? L'impacte du générique masculin sur les représentations mentales [Can a secretary of state become pregnant? The impact of the generic masculine on mental representations]. *L'Année Psychologique, 108*, 243-272.
- Chappe, B., & Brauer, M. (2008). Les stéréotypes et la variabilité perçue dans les groupes: Etat des lieux et enjeux [Stereotypes and perceived variability in groups: State of the research and current issues]. *L'Année Psychologique, 108*, 133-167.
- Chaurand, N., & Brauer, M. (2008a). What determines social control? People's reactions to counternormative behaviors in urban environments. *Journal of Applied Social Psychology, 38*, 1689-1715.
- Chaurand, N., & Brauer, M. (2008b). La déviance [Deviance]. *Revue électronique de Psychologie Sociale, 3*, 9-23.
- Klein, O., Tindale, S., & Brauer, M. (2008). The consensualization of stereotypes in small groups. In Y. Kashima, K. Fiedler, and P. Freytag (Eds.), *Stereotype dynamics: Language-based approaches to the formation, maintenance, and transformation of stereotypes* (pp. 263-292). New York, NY, US: Lawrence Erlbaum Associates.
- Chaurand, N., & Brauer, M. (2007). Applications sociétales de la psychologie sociale [Societal applications of social psychology]. In A. Trognon and M. Bromberg (Eds.), *Psychologie sociale et ressources humaines [Social psychology and human resources]* (pp. 225-242). Paris: Presses Universitaires de France.
- Nugier, A., Niedenthal, P., Brauer, M., & Chekroun, P. (2007). Moral and angry emotions provoked by informal social control. *Cognition & Emotion, 21*, 1699-1720.
- Bourhis, R., & Brauer, M. (2006). Special issue: Notes concerning the EJSP thematic issue on 'social power'. *European Journal of Social Psychology, 36*, 433-434.
- Brauer, M., & Bourhis, R. Y. (2006). Social power. *European Journal of Social Psychology, 36*, 601-616.

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- Brauer, M. (2005). Stéréotypes et rapports de domination [Stereotypes and power relationships]. *Cerveau & Psycho*, *13*, 24-28.
- Brauer, M., & Chekroun, P. (2005). The relationship between perceived violation of social norms and social control: Situational factors influencing the reaction to deviance. *Journal of Applied Social Psychology*, *35*, 1519-1539.
- Brauer, M., & McClelland, G. H. (2005). L'utilisation des contrastes dans l'analyse des données: Comment tester des hypothèses spécifiques dans la recherche en psychologie? [The use of contrasts in data analyses: How should one test specific hypotheses in psychological research?]. *L'Année Psychologique*, *105*, 273-305.
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- Brauer, M. (2004). Les incivilités, un indicateur social [Incivilities: A social indicator]. *Cerveau & Psycho*, *8*, 12-16.
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- Brauer, M., Martinot, D., & Ginet, M. (2004). Current tendencies and future challenges for social psychologists. *Current Psychology of Cognition*, *22*, 537-558.
- Chappe, B., Brauer, M., & Castano E. (2004). Advantaged groups are more variable than disadvantaged groups: The case of preferences and habits. *Current Psychology of Cognition*, *22*, 407-425.
- Chekroun, P., & Brauer, M. (2004). Contrôle social et effet spectateur: L'impact de l'implication personnelle [Social control and the spectator effect: The impact of personal implication]. *L'Année Psychologique*, *104*, 83-102.
- Ginet, M., Martinot, D., & Brauer, M. (2004). The individual as a group member: Stereotypes and prejudice in an intergroup context. *Current Psychology of Cognition*, *22*, 379-386.
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Invited Colloquia (2010-present)

- Brauer (2022) Inclusive teaching: Research and strategies for learning environments. Inclusive Excellence Distinguished Speaker Series, College of Engineering, University of Wisconsin-Madison (September 2022)
- Brauer (2022) Effective ways to reduce prejudice and create an inclusive environment. US CMS Week 2022, University of Wisconsin-Madison (June 2022).
- Brauer (2022) Scientifically tested ways to promote diversity and inclusion. the Integrated Program in Biochemistry (IPiB), University of Wisconsin-Madison, Madison, WI, USA (May 2022).
- Brauer (2022). *Inclusive teaching - Evidence and practice*. Department of Computer Science, University of Wisconsin-Madison (March 2022).
- Brauer (2021). *Scientifically tested ways to promote diversity and inclusion*. Kenneth B. Raper Symposium, University of Wisconsin-Madison (September 2021).
- Brauer (2021). *What factors increase the effectiveness of implicit bias training?* National Institutes of Health Scientific Workforce Diversity Seminar Series, Washington, DC, USA (September 2021).
- Brauer (2021). *Empirically tested methods to promote inclusion*. UW-System Women & Science Conference, Oshkosh, WI, USA (May 2021).
- Brauer (2021). *Inclusive teaching - Evidence and practice*. Universidad de Granada, Spain (May 2021).
- Brauer (2021). *Reducing prejudice and promoting inclusion: Are we on the right track?* Mind, Culture, and Society Laboratory, Department of Psychology, Stanford University (April 2021).
- Brauer (2021). *Empirically tested methods to promote inclusion*. Department of Chemical and Biological Engineering, University of Wisconsin-Madison (April 2021).

- Brauer (2021). *Empirically tested methods to promote inclusion*. Department of Plant Pathology, University of Wisconsin-Madison (March 2021).
- Brauer (2021). *Promoting diversity and inclusion: Ineffective and effective approaches*. Psychology Department and the Center for Law & Social Science, University of Southern California (March 2021).
- Brauer (2021). *Empirically tested methods to promote inclusion*. Department of Forest & Wildlife Ecology, University of Wisconsin-Madison (February 2021).
- Brauer (2021). *Scientifically tested methods to reduce racism and promote inclusion*. Neuroscience Training Program, University of Wisconsin-Madison (January 2021).
- Brauer (2020). *Diversity, Equity, and Inclusion*. Webinar, Society for Personality and Social Psychology (October 2020).
- Brauer (2020). *Scientifically tested methods to reduce racism and promote inclusion*. College of Agricultural & Life Sciences, University of Wisconsin-Madison (February 2020).
- Brauer (2020). *Inclusive tutoring practices*. All-Campus Tutor Training, University of Wisconsin-Madison (January 2020).
- Brauer (2019). *The powerful impact of social norms on intergroup attitudes and behaviors*. Interdisciplinary Training Program in Education Sciences, University of Wisconsin-Madison (November 2019).
- Brauer (2019). *Scientifically tested methods to reduce prejudice and promote inclusion*. Department of Communication Arts, University of Wisconsin-Madison (October 2019).
- Brauer (2019). *Inclusive teaching - Evidence and practice*. Teaching Academy Fall Retreat, University of Wisconsin-Madison (September 2019).
- Brauer (2019). *Approaching MLK's dream: Scientifically tested methods to reduce racism and promote inclusivity*. A.C. Nielsen Center for Marketing Research, University of Wisconsin-Madison (April 2019).
- Brauer (2019). *Inclusive teaching practices - What works and what doesn't work*. Active Teaching Lab, University of Wisconsin-Madison (January 2019)
- Brauer (2018). *Reducing prejudice and promoting inclusiveness: Are we on the right track?* Department of Psychology, Northwestern University, Evanston IL, USA (November 2018).
- Brauer (2018). *Reducing prejudice and promoting inclusiveness: Are we on the right track?* Department of Psychology, Governors State University, University Park IL, USA (November 2018).
- Brauer (2018). *Inclusive teaching practices - What works and what doesn't work*. Teaching Academy, University of Wisconsin-Madison (October 2018).
- Brauer (2018). *Pro-diversity initiatives: Are we on the right track?* BREAD, University of Wisconsin-Madison (September 2018).

- Brauer (2018). *Evaluating pro-diversity initiatives with randomized controlled trials: Recent research from the Brauer Group Lab*. College of Engineering, University of Wisconsin-Madison (April 2018).
- Brauer (2017). *Reducing prejudice and promoting inclusiveness: Are we on the right track?* Department of Psychology, University of Oklahoma, Norman OK, USA (November 2017).
- Brauer (2017). *Pro-diversity initiatives: Are we on the right track?* Wisconsin Center for Education Research, University of Wisconsin-Madison (April 2017).
- Brauer (2017). *Using social norms messaging to promote positive out-group attitudes*. Department of Psychology, University of Kansas, Lawrence KS, USA (March 2017).
- Brauer (2017). *Using Social Marketing to raise awareness and change behaviors*. School of Business, University of Wisconsin-Madison (February 2017).
- Brauer (2017). *Gérer les relations avec les étudiants dans l'enseignement supérieur* [College teaching: Developing and maintaining a positive rapport with students]. School of Education, Université de Clermont-Ferrand, France (January 2017).
- Brauer (2016). *Effective ways to promote pro-diversity attitudes and inclusive behaviors*. School of Business, University of Wisconsin-Madison (November 2016).
- Brauer (2016). *Making heterogeneity salient: An effective method to reduce prejudice and discrimination*. BREAD, University of Wisconsin-Madison (September 2016).
- Brauer (2016). *Empirically tested methods to reduce prejudice and discrimination*. Department of Psychology, University of Texas – El Paso, El Paso TX, USA (April 2016).
- Brauer (2016). *Reducing prejudice and discrimination: What works?* Vegetable Crops Research Unit, University of Wisconsin-Madison (February 2016).
- Brauer (2015). *Reducing prejudice and discrimination: What works?* Department of Communication Sciences, University of Wisconsin-Madison (October 2015).
- Brauer (2015). *Normative influences on deviant workplace behaviors*. School of Business, University of Wisconsin-Madison (January 2015).
- Brauer (2014). *Reducing prejudice and discrimination: What works?* Department of Kinesiology, Biomedical Engineering, and Mechanical Engineering, University of Wisconsin-Madison (November 2014).
- Brauer, M. (2014). *What is prejudice? And how do we reduce it?* Keynote address at the conference "Crossing Pathways: A Community Approach to Dismantling Racism Summit", Kenosha WI (May 2014).
- Brauer (2014). *Las características de una enseñanza eficaz* [The characteristics of effective teaching]. Universidad de Granada, Spain (April 2014).
- Brauer (2014). *Las características de una enseñanza eficaz* [The characteristics of effective teaching]. Universidad de Sevilla, Spain (April 2014).
- Brauer (2014). *How to get people to change their behavior: Insights from research in the behavioral sciences*. Sustainability Forum, University of Wisconsin-Madison (February 2014).

- Brauer (2013). *Enseigner à l'université: Développements récents et perspectives pour l'avenir* [College teaching: Recent developments and perspectives for the future]. School of Education, Université de Clermont-Ferrand, France (March 2013).
- Brauer (2013). *Les caractéristiques d'un enseignement efficace* [Characteristics of effective teaching]. Université de Lorraine, Nancy, France (March 2013).
- Brauer (2013). *Enseigner à l'université: Développements récents et perspectives pour l'avenir* [College teaching: Recent developments and perspectives for the future]. Université de Lorraine, Nancy, France (March 2013).
- Brauer (2013). *How to motivate students*. Teaching Academy Summer Institute, University of Wisconsin-Madison (June 2013).
- Brauer (2013). *Modifying perceived variability reduces prejudice and discrimination*. The New School of Social Research, New York (October 2013).
- Brauer (2011). *Les réactions aux comportements incivils et immoraux* [People's reactions to uncivil and immoral behaviors]. Département de Psychologie, Université d'Aix-Marseille (January 2011).

Invited Conference Presentations (2010-present)

- Brauer, M., Campbell, M.R., & Isenberg, N. (2023). Social marketing: A useful approach to developing effective pro-diversity interventions. Talk to be given at the "24th Annual Meeting of the Society for Personality and Social Psychology" in Atlanta, GA (February 2023).
- Douglas, B. D., & Brauer, M. (2023). *How to talk with conservatives about climate change: Proportionality and liberty moral foundations increase conservatives' support of pro-climate policy*. Poster to be presented at the "24th Annual Meeting of the Society for Personality and Social Psychology" in Atlanta, GA (February 2023).
- Holley, K.I., & Brauer, M. (2023). *Power in words: Calling-out discrimination makes marginalized groups feel more powerful*. Poster to be presented at the "24th Annual Meeting of the Society for Personality and Social Psychology" in Atlanta, GA (February 2023).
- Holley, K.I., & Brauer, M. (2023). *The benefits of calling-out discrimination for marginalized groups*. Poster to be presented at the "95th Annual Meeting of the Midwestern Psychological Association" in Chicago, IL (April 2023).
- Isenberg, N., & Brauer, M. (2023). *Harnessing the power of commitments to promote inclusion*. Poster to be presented at the International Convention of Psychological Science in Brussels, Belgium (March 2023).
- Isenberg, N., & Brauer, M. (2023). *Uncovering and correcting pluralistic ignorance about diversity, equity, and inclusion*. Talk to be given at the "24th Annual Meeting of the Society for Personality and Social Psychology" in Atlanta, GA (February 2023).

- Marei, A., Lin, C., Isenberg, N., & Brauer, M. (2023). *Promoting inclusion using commitment-based strategies*. Poster to be presented at the “24th Annual Meeting of the Society for Personality and Social Psychology” in Atlanta, GA (February 2023).
- Marei, A., Lin, C., Isenberg, N., & Brauer, M. (2023). *Promoting inclusion using commitment-based strategies*. Poster to be presented at the “24rd Annual Meeting of the Society for Personality and Social Psychology” in Atlanta, GA (February 2023).
- Brauer, M. & Isenberg, N. (2022). *Predictors, consequences, and corrections to pluralistic ignorance about DEI*. Talk given at the Annual Meeting of the “Society of Experimental Social Psychology” in Philadelphia, PA (October 2022).
- Campbell, M. R. & Brauer, M. (2022). *Is discrimination widespread? Testing assumptions about bias on a university campus*. Talk given at the “23rd Annual Meeting of the Society for Personality and Social Psychology” in San Francisco, CA (February 2022).
- Douglas, B. D., Ewell, P.J., & Brauer, M. (2022). *Data Quality and Cost Comparison for Online Research Platforms*. Poster presented at the “23rd Annual Meeting of the Society for Personality and Social Psychology” in San Francisco, CA (February 2022).
- Isenberg, N. & Brauer, M. (2022). *Promoting diversity and inclusion using positive messages*. Talk given at the “23rd Annual Meeting of the Society for Personality and Social Psychology” in San Francisco, CA (February 2022).
- Marei, A., Isenberg, N., & Brauer, M. (2022). *Promoting inclusive behavior using commitment and consistency*. Poster presented at the “94th Annual Meeting of the Midwestern Psychological Association” in Chicago, IL (April 2022).
- Brauer, M. & Campbell, M. R. (2021). *Social marketing: A useful approach to developing effective pro-diversity interventions*. Talk given at the Annual Meeting of the “Society of Experimental Social Psychology” in Santa Barbara, CA (October 2021).
- Campbell, M. R. & Brauer, M. (2021). *Boosting students' intergroup self-efficacy increases their social network diversity*. Talk given at the Annual Meeting of the "Society for the Psychological Study of Social Issues” virtual conference (August 2021).
- Isenberg, N., Jackson, D., & Brauer, M. (2021). *Which intergroup attitudes and behaviors do descriptive peer norms predict?* Poster presented at the “22nd Annual Meeting of the Society for Personality and Social Psychology” virtual conference (February 2021).
- Campbell, M. R., & Brauer, M. (2020). *A "wise" intervention improves intergroup climate and marginalized student well-being*. Talk credited for the Annual Meeting of the "Society for the Psychological Study of Social Issues" in Denver, CO (June 2020). Conference cancelled, program acknowledgement.
- Campbell, M. R., & Brauer, M. (2020). *Using descriptive social norms to improve intergroup outcomes*. Talk given at the "21st Annual Meeting of the Society for Personality and Social Psychology" in New Orleans, LA (February 2020).
- Campbell, M. R., & Brauer, M. (2020). *A brief classroom intervention improves intergroup outcomes*. Talk given at the "21st Annual Meeting of the Society for Personality and Social Psychology" in New Orleans, LA (February 2020).

- Murrar, S., & Brauer, M. (2020). *Can social norms communicated through entertainment television media reduce prejudice?*. Talk given by M.R. Campbell on behalf of S. Murrar at the "21st Annual Meeting of the Society for Personality and Social Psychology" in New Orleans, LA (February 2020).
- Isenberg, N., & Brauer, M. (2020). *Normative focus theory and the negative effects of communicating the ubiquity of implicit bias*. Poster presented at the "21st Annual Meeting of the Society for Personality and Social Psychology" in New Orleans, LA (February 2020)
- Brauer, M. (2019). *The powerful impact of social norms on intergroup attitudes and behaviors*. Talk given at the Annual Meeting of the "Society of Experimental Social Psychology" in Toronto, Canada (October 2019).
- Campbell, M. R., & Brauer, M. (2019). *Testing assumptions about bias on a university campus*. Paper presented at the "20th Annual Meeting of the Society for Personality and Social Psychology in Portland, OR (February 2019).
- Gavac, S. & Brauer, M. (2019). *Partisan imaginations: Liberals and conservatives don't imagine equally immoral violations of the moral foundations*. Paper presented at the "20th Annual Meeting of the Society for Personality and Social Psychology" in Portland, OR (February 2019).
- Brauer, M. (2018). *Making Cool Choices: A game-based approach to promoting sustainable behaviors*. Talk given at the Annual Meeting of the "Society of Experimental Social Psychology" in Seattle, WA (October 2018).
- Campbell, M. R., & Brauer, M. (2018). *Diversity interventions that work: Insights from scientific research*. Talk given at the 20th annual "Leadership and Management Development Conference" in Madison, WI (October 2018).
- Campbell, M. R., & Brauer, M. (2018). *Increasing motivation to behave inclusively*. Talk given at the Annual Meeting of the "Society for the Psychological Study of Social Issues" in Pittsburgh, PA (June 2018).
- Campbell, M. R., & Brauer, M. (2018). *Diversity interventions that work: Insights from scientific research*. Talk given at the annual "Minority Student Achievement Network Institute" in Madison, WI (April 2018).
- Brauer, M. (2018). *Testing pro-diversity interventions in large-scale field experiments*. Talk given at the "Social and Personality Psychology of Scaling Up Preconference of the 19th Annual Meeting of the Society for Personality and Social Psychology" in Atlanta, GA (March 2018).
- Campbell, M. & Brauer, M. (2018). *A brief pro-diversity intervention in a course syllabus improves pro-diversity attitudes and minority outcomes months later*. Paper presented at the "19th Annual Meeting of the Society for Personality and Social Psychology" in Atlanta, GA (March 2018).
- Gavac, S. & Brauer, M. (2018). *Contextual factors in partisan politics: Determining the effects of framing on relevance of the moral foundations*. Poster presented at the "19th Annual Meeting of the Society for Personality and Social Psychology" in Atlanta, GA (March 2018).
- Murrar, S. & Brauer, M. (2018). *Using descriptive norms messaging to create inclusive climates*.

Talk given at the “19th Annual Meeting of the Society for Personality and Social Psychology” in Atlanta, GA (March 2018).

Brauer, M. (2017). *Making Cool Choices: A game-based approach to promoting sustainable behaviors*. Talk given at the "Sustainability Preconference of the 18th Annual Meeting for the Society of Personality and Social Psychology" in San Antonio, TX (January 2017).

Brauer, M. & Murrar, S. (2017). *Creating inclusive climates with descriptive norms messaging*. Talk given at the “18th General Meeting of the European Association of Social Psychology”, Granada, Spain (July 2017).

Campbell, M. & Brauer, M. (2017). *Preferences for assimilation and identifiability of sexual minorities*. Paper presented at the “18th Annual Meeting of the Society for Personality and Social Psychology” in San Antonio, TX (January 2017).

Gavac, S. & Brauer, M. (2017). *Making the moral foundations concrete: The effect of political affiliation on people's perceived immorality of and reactions to acts that violate one of the five moral foundations*. Paper presented at the “18th Annual Meeting of the Society for Personality and Social Psychology” in San Antonio, TX (January 2017).

Murrar, S. & Brauer, M. (2017). *Using descriptive norms to create inclusive climates*. Poster presentation at the “Understanding Interventions Conference”, San Antonio, TX (January 2017).

Murrar, S. & Brauer, M. (2017). *Using entertainment media to reduce intergroup prejudice*. Talk given at the “18th General Meeting of the European Association of Social Psychology”, Granada, Spain (July 2017).

Gavac, S. & Brauer, M. (2016). *The expression of moral foundations by U.S. senators: There's more to morality than just party affiliation*. Paper presented at the "17th Annual Meeting of the Society for Personality and Social Psychology" in San Diego, CA (January 2016).

Murrar, S. & Brauer, M. (2016). *Reducing prejudice with entertainment media*. Paper presented at the "17th Annual Meeting of the Society for Personality and Social Psychology" in San Diego, CA (January 2016).

Gavac, S., & Brauer, M. (2015). *Social norms and tolerance of deviance: The causal effect of threat on the normative tightness of groups*. Paper presented at the "16th Annual Meeting of the Society for Personality and Social Psychology" in Long Beach, California (February 2015).

Murrar, S., & Brauer, M. (2015). *A comparative study of prejudice interventions*. Paper presented at the "16th Annual Meeting of the Society for Personality and Social Psychology" in Long Beach, California (February 2015).

Murrar, S., & Brauer, M. (2015). *Prejudice reduction: Comparing the effects of multiple methods*. Paper presented at the "Association for Psychological Science Annual Convention" in New York, NY (May 2015).

- Murrar, S., & Brauer, M. (2014). *Entertainment education and prejudice reduction*. Paper presented at the "15th Annual Meeting of the Society for Personality and Social Psychology" in Austin, Texas (February 2014).
- Fonseca, A., & Brauer, M. (2014). *The role of fairness procedures, normative influences and cultural variables in deviant workplace behavior*. Paper presented at the "15th Annual Meeting of the Society for Personality and Social Psychology" in Austin, Texas (Feb 2014).
- Fonseca, A., & Brauer, M. (2013). *Normative influences on deviant workplace behaviors*. Paper presented at the "14th Annual Meeting of the Society for Personality and Social Psychology" in New Orleans (January 2013).
- Brauer, M., & Er-rafiy, A. (2013). *Increasing perceived variability reduces prejudice and discrimination*. Paper presented at the "14th Annual Meeting of the Society for Personality and Social Psychology" in New Orleans (January 2013).
- Chekroun, P., Rui, M., Brauer, M., & Nugier, A. (2013). *In-group deviance: Friend of power, foe of status*. Paper presented at the "14th Annual Meeting of the Society for Personality and Social Psychology" in New Orleans (January 2013).
- Brauer, M., & Er-rafiy, A. (2012). *Prejudice reduction*. Paper presented at the "13th Annual Meeting of the Society for Personality and Social Psychology" in San Diego (January 2012).
- Fonseca, A., Moisuc, A., Nugier, A. & Brauer, M. (2012). *The identification of effective and ineffective reactions to others' norm transgressions and the influence of cognitive load*. Paper presented at the "13th Annual Meeting of the Society for Personality and Social Psychology" in San Diego (January 2012).
- Font, H., & Brauer, M. (2012). *Feeling of certainty enhances congruency between personal values and behaviors*. Paper presented at the "13th Annual Meeting of the Society for Personality and Social Psychology" in San Diego (January 2012).
- Moisuc, A. & Brauer, M. (2012). *The extent of individuals' engagement in interpersonal "risky" behavior*. Paper presented at the "13th Annual Meeting of the Society for Personality and Social Psychology" in San Diego (January 2012).
- Brauer, M., & Er-rafiy, A. (2011). *Modifying perceived variability reduces prejudice and discrimination*. Paper presented at "The 15th General Meeting of the European Association of Social Psychology", in Stockholm, Sweden (July 2011).
- Er-rafiy, A., & Brauer, M. (2011). *Describing a group in positive terms reduces prejudice less effectively than describing it in positive and negative terms*. Paper presented at "The 15th General Meeting of the European Association of Social Psychology", in Stockholm, Sweden (July 2011).
- Er-rafiy, A., & Brauer, M. (2011). *Promouvoir la diversité intragroupe : une nouvelle méthode de réduction de la discrimination* [Promoting intragroup diversity: A new method to reduce discrimination]. Paper presented at "Colloque diversité et innovation en milieux socioprofessionnels", in Clermont-Ferrand, France (December 2011).
- Fonseca, A., Moisuc, A., Nugier, A. & Brauer, M. (2011). *The identification of effective and ineffective reactions to others' norm transgressions and the influence of cognitive load*. Paper

presented at the "16th General Meeting of the European Association of Social Psychology" in Stockholm, Sweden (July 2011).

- Font, H., & Brauer, M. (2011). *Certainty and preference for uniqueness: Implications for objective intra-group homogeneity*. Paper presented at the "16th General Meeting of the European Association of Social Psychology" in Stockholm, Sweden (July 2011).
- Moisuc, A. & Brauer, M. (2011). *Antecedents of people's overt opposition to uncivil behavior*. Paper presented at the "16th General Meeting of the European Association of Social Psychology" in Stockholm, Sweden (July 2011).
- Moisuc, A. & Brauer, M. (2011). *Premises of citizen's overt opposition to uncivil behavior*. Paper presented at the PIDOP Conference 2011 in Bologna, Italy (May 2011).
- Er-rafiy, A., & Brauer, M. (2010). *Modifying perceived variability: A test of a ready-to-be-used prejudice intervention in laboratory and field settings*. Paper presented at the "International Conference on Discrimination and Tolerance between Social Groups" in Jena, Allemagne (June 2010).
- Font, H., & Brauer, M. (2010). *Certitude - Incertitude : Rôle dans les processus de conformité* [Certainty – uncertainty: Their role in conformity processes]. Paper presented at the "8ème Congrès International de Psychologie Sociale en Langue Française" in Nice, France (August 2010).
- Moisuc, A., & Brauer, M. (2010). *Les traits de personnalité et la réaction des gens face aux comportements incivils et immoraux* [Personality traits and people's reactions to uncivil and immoral behaviors]. Paper presented at the "8ème Congrès International de Psychologie Sociale en Langue Française" in Nice, France (August 2010).
- Moisuc, A., & Brauer, M. (2010). *Qui réagit face aux comportements incivils et immoraux? Relations entre caractéristiques individuelles, contrôle social et courage civil* [Who reacts to uncivil and immoral behaviors? Relationship between individual characteristics, social control, and civil courage]. Paper presented at the "Congrès Annuel de la Société Française de Psychologie [French Society of Psychology]" in Lille, France (September 2010).
- Moisuc, A., & Brauer, M. (2010). *Resursele psihologice individuale implicate în fata unui comportament necivilizat si/sau imoral* [Psychological resources involved in reaction to an uncivil/immoral behavior]. Paper presented at the "5th National Conference on Psychology" in Iasi, Romania (September 2010).

Professional Activities

Editor:

Guest-editor of a special issue on "Social Power" (2006) in the *European Journal of Social Psychology* (with Richard Bourhis, University of Quebec at Montreal, Canada).

Guest-editor of two special issues on "The Self" (2004) and "Intergroup Perceptions" in the Cahiers de Psychologie Cognitive/Current Psychology of Cognition (with Delphine Martinot and Magali Ginet, University of Clermont-Ferrand, France).

Editorial Board (past or present):

Journal of Personality and Social Psychology
 Journal of Experimental Social Psychology
 Personality and Social Psychology Bulletin
 European Journal of Social Psychology

Ad hoc reviewer:

Journal of Personality and Social Psychology
 Journal of Experimental Social Psychology
 Personality and Social Psychology Bulletin
 European Journal of Social Psychology
 Psychological Science
 Psychological Review
 Perspectives on Psychological Science
 Personality and Social Psychology Review
 Journal of Applied Social Psychology
 Group Processes and Intergroup Relations
 Social Cognition
 Cognition and Emotion
 British Journal of Social Psychology
 Current Anthropology
 Swiss Journal of Psychology.
 L'Année Psychologique
 Nouvelle Revue de Psychologie Sociale
 Les Cahiers Internationaux de Psychologie Sociale
 Revue Internationale de Psychologie Sociale
 Psychologische Rundschau
 Zeitschrift für Experimentelle Psychologie
 National Science Foundation
 Fond National Suisse de la Recherche Scientifique (Switzerland)
 Fonds National de la Recherche Scientifique (Belgium)
 Agence Nationale de la Recherche (France)
 Deutsche Forschungsgemeinschaft (Germany)

Teaching History and Workshops

University of Wisconsin-Madison (2006-2007, 2011-present)

Design and Analysis of Psychological Experiments 1 (PSYCH 610). Graduate level, 2012/13, 2013/14, 2014/15, 2015/16, 2016/17, 2018/19, 2019/20, 2020/21, 2021/22, 2022/23

Design and Analysis of Psychological Experiments 2 (PSYCH 710). Graduate level, 2006/07, 2011/12, 2012/13, 2013/14, 2014/15, 2015/16, 2016/17, 2018/19, 2019/20, 2020/21, 2021/22.

Structural Equation Modeling (PSYCH 711). Graduate level, 2011/12, 2013/14.

Designing and Testing Social Interventions (PSYCH 411). Undergraduate level, 2012/13, 2014/15.

Graduate School of Management, Clermont-Ferrand (2009-10)

Organizational Behavior. Graduate level, 2009/10.

University of Clermont-Ferrand (1997-2011)

Current contributions to social psychological research. Graduate level, 2008/09.

Séminaire professionnel [Professional seminar]. Graduate level, 2007/08.

Les penseurs clé en psychologie [Key thinkers in psychology]. Graduate level, 2005/06.

L'influence sociale et la modification des comportements [Social influence and the modification of behavior]. Graduate level, 2004/05.

L'enseignement à l'université [College teaching]. Graduate level, 2004/05, 2005/06, 2009/10.

La causalité: Les relations de cause à effet dans les sciences sociales et humaines [Causality: Cause and effect in the social and human sciences]. Graduate level, 2001/02, 2002/03.

La cognition sociale [Social cognition]: Graduate level, 1997/98, 1998/99, 1999/2000.

Méthodologie, analyse de données et SPSS [Methodology, data analysis, and SPSS]: Graduate level, 1997/98, 1998/99, 1999/2000, 2000/01, 2001/02, 2002/03, 2003/04, 2004/05, 2005/06, 2007/08, 2008/09, 2009/10, 2010/11.

University of Konstanz, Germany (1994-1997)

Die wichtigsten Beiträge der Sozialpsychologie in den letzten 10 Jahren [The most important contributions to social psychology in the last 10 years]: Sophomore level, Spring 1996.

Kommunikation und soziale Interaktion [Communication and social interaction]: Sophomore level, Spring 1996.

Feldstudien: Planung, Ausführung und Datenanalyse [Field studies: Planification, execution, and data analyses]: Graduate level, Spring 1996.

Sozialpsychologie [Social psychology]: Introductory lecture for first year students, Winter 1995/96.

Sozialpsychologische Forschung [Research in social psychology]: Seminar for honor's students and graduate students, Winter 1995/96.

Intime Beziehungen [Intimate relationships]: Sophomore level, Spring 1995.

Experimentelle et quasi-experimentelle Designs [Experimental and quasi-experimental designs]: Graduate level, Spring 1995.

Soziale Kognition [Social cognition]: Sophomore level, Winter 1994/95.

Extreme Einstellungen [Extreme attitudes]: Senior level, Winter 1994/95.

University of Colorado at Boulder, USA (1993-1994)

Introduction to Social Psychology: Junior level, lab groups accompanying the lecture of Prof. Bernadette Park, Spring 1994.

Statistics and methodology: Sophomore level, lab groups accompanying the lecture of Prof. Charles Judd, Fall 1993.

Scientific Workshops (2000-present)

How to improve your effectiveness as a college teacher. Workshop given at the School of Education, Université de Clermont-Ferrand, France, March 2013, January 2014, January 2015, January 2016, January 2017, 15h each.

Introduction to Linear Mixed-Effects Models. Workshop given at the Universidad de Granada, Spain, April 2014, 3h.

How to improve your effectiveness as a college teacher. Workshop given at the Université de Lorraine, Nancy, March 2013, 3h.

L'analyse des trajets et la modélisation par equations structurales [Path analysis and structural equation modeling]. Workshop given at the Université de Louvain-la-Neuve, Belgium. Graduate and postgraduate level, January 2011, 25h.

- Intimate relationships*. Workshop given at the University of Granada, graduate and postgraduate level, May 2009, 6h.
- Mediation and moderated mediation*. Workshop given at the University of Granada, graduate and postgraduate level, May 2009, 6h.
- Leadership in Organizations*. Workshop given at the Ecole Supérieure de Commerce, Clermont-Ferrand. Undergraduate level, March 2009, 18h.
- L'analyse des trajets et la modélisation par equations structurales* [Path analysis and structural equation modeling]. Workshop given at the Université Libre de Bruxelles, Belgium. Graduate and postgraduate level, January 2009, 25h.
- Data Analysis: Mediation and Moderation*. Workshop given at the "Graduate Institute of Applied Psychology" in Lisbon, Portugal, graduate and postgraduate level, October 2008, 10h.
- Behavior Modification*. Workshop given at the University of Granada, graduate and postgraduate level, March 2008, 6h.
- Social Power*. Workshop given at the University of Granada, graduate and postgraduate level, March 2008, 6h.
- The use of contrasts in data analysis*. Workshop given at Emory University, USA, graduate and postgraduate level, April 2007, 3h.
- Enseigner la psychologie* [Teaching psychology]. Workshop given at the University of Clermont-Ferrand, graduate and postgraduate level, June 2006, 18h.
- L'utilisation des contrastes dans l'analyse de variance* [The use of contrasts in analysis of variance]. Workshop given at the University of Clermont-Ferrand, graduate and postgraduate level, June 2005, 18h.
- Enseigner à l'université* [College teaching]. Workshops given at the University of Clermont-Ferrand, graduate and postgraduate level, February 2005, March 2005, February 2006; March 2006; 4 x 18h.
- L'analyse de régression simple et multiple* [Simple and multiple regression analysis]. Workshops given at the University of Clermont-Ferrand, graduate and postgraduate level, June 2004, July 2004; 2 x 18h.
- L'analyse des trajets et la modélisation par equations structurales* [Path analysis and structural equation modeling]. Workshops given at the University of Clermont-Ferrand, graduate and postgraduate level, June 2004, July 2004, June 2005; 3 x 18h.
- Méthodologie de la Recherche Appliquée* [Methodology of applied research]. Workshop given at the University of Clermont-Ferrand, graduate and postgraduate level, September 2003, 18h.
- L'analyse de régression simple et multiple* [Simple and multiple regression analysis]. Workshop given at the University of Rennes, graduate and postgraduate level, April 2003, 18h.

L'analyse de données pour les étudiants en 3^e cycle [Data analysis for graduate students].

Workshop given at the René Descartes University in Paris, graduate level, June 2002, 18h.

Die Benutzung von Kontrasten für den Test spezifischer Hypothesen [The use of contrasts for the tests of specific hypotheses]. Workshop given at the University of Jena, Germany. Graduate level, April 2002, 3h.

Modèles avancés d'analyses de données: Etablir des relations causales dans la recherche en psychologie [Advanced data analysis models: How to establish causal relationships in psychological research]. Workshop given at the University of Geneva, Switzerland. Graduate level, December 2001, March 2002, and June 2002, 45h.

Les techniques statistiques avancées dans la recherche comportementale [Advanced statistical techniques in behavioral research]. Workshop given at the René Descartes University in Paris, France. Graduate level, December 2000, 12h.

Group perception and social cognition. Workshop given in collaboration with Patricia Devine during the EAESP Summer School 2000 in Clermont-Ferrand, France. Graduate level, July 2000, 75h.

Organization of Scientific Events

- 2023 Co-organizer of the 2023 Social Science and Sustainability Solutions conference in Madison, WI (October 2023). One day, 100 participants.
- 2023 Local organizer of the Annual Conference of the Society of Experimental Social Psychology in Madison, WI (October 2023). Three days, 350 participants.
- 2006 Organization of the CNRS Summer School "Méthodologie et analyse de données en psychologie" [Methodology and data analysis in psychology] in Clermont-Ferrand, France (June 2006). Six days, 60 participants.
- 2005 Organization of the CNRS Summer School "Méthodologie et analyse de données en sciences cognitives" [Methodology and data analysis in cognitive science] in Clermont-Ferrand, France (June 2005). Six days, 60 participants.
- 2004 Organization of the CNRS Summer School "Méthodologie et analyse de données en neurosciences" [Methodology and data analysis in neuroscience] in Clermont-Ferrand, France (June 2004). Twelve days, 120 participants.
- 2002 Organization of the "5th Meeting of the European Social Cognition Network" in Paris (September 2002). Co-organization avec Sophie Brunot, Fabrizio Butera, Sylvia Krauth-Gruber and François Ric. Three days, 120 participants.
- 2002 Organization of the workshop "Méthodologie de la Recherche Appliquée" [Methodology of applied research] in Clermont-Ferrand (September 2003). Three days, 30 participants.

- 2001 Organization of the "Workshop on Structural Equations Modeling" in Clermont-Ferrand, France (September 2001). Six days, 12 participants.
- 2000 Organization of the "Summer School of the European Association of Experimental Social Psychology (EAESP)" in Clermont-Ferrand (July 2000). Co-organization with Jean-Claude Croizet, Serge Guimond, and Pascal Huguet. Fourteen days, 80 participants.
- 1997 Organization of the conference "Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie (DGP's) [bi-annual meeting of the social psychology section of the German Psychological Association]" in Konstanz, Germany (June 1997). Co-organization avec Miguel Brendl. Four days, 300 participants.

Membership in Professional Organizations

- European Association of Social Psychology (EASP)
- Society for Personality and Social Psychology (SPSP)
- American Psychological Association (APA)
- Society for Experimental Social Psychology (SESP)
- Association pour la Diffusion de la Recherche Internationale en Psychologie Sociale (ADRIPS)
- Deutsche Gesellschaft für Psychologie (DGPs), Fachgruppe Sozialpsychologie

Supervision of Ph.D. theses

Holley, Kendall (in preparation). *The effects of confronting discrimination on members of marginalized groups*. Defense planned for summer 2026, University of Wisconsin-Madison.

Douglas, Benjamin (in preparation). *Sustainable behavior change: Theory and practice*. Defense planned for summer 2025, University of Wisconsin-Madison.

Isenberg, Naomi (in preparation). *Normative processes related to diversity, equity, and inclusion*. Defense planned for summer 2023, University of Wisconsin-Madison.

Campbell, Mitch (2021). *Motivational processes in prejudice reduction*. PhD thesis completed at the University of Wisconsin-Madison.

Murrar, Sohad (2018). *Effective methods to reduce prejudice and discrimination*. PhD thesis completed at the University of Wisconsin-Madison.

Moisuc, Alexandrina (2016). *La reaction des gens face aux incivilités et immoralités dans des situations publiques*. [People's reactions to uncivil and immoral behaviors in public settings]. PhD thesis completed at the University of Clermont-Ferrand, France.

Font, Hélène (2013). *Pressions normatives, différenciation intra-groupe, et statut social*. [Normative pressures, within-group differentiation, and social status]. PhD thesis completed at the University of Clermont-Ferrand, France.

- Er-Rafiy, Abdelatif (2010). *Modifier la perception de variabilité d'un groupe pour réduire les préjugés envers ce groupe*. [The modification of the perception of variability of a group as a means to reduce prejudice against this group]. PhD thesis completed at the University of Clermont-Ferrand, France.
- Chaurand, Nadine (2008). *La réaction des gens face aux incivilités* [People's reactions to uncivil behaviors]. PhD thesis completed at the University of Clermont-Ferrand, France.
- Chatard-Pannetier, Angélique (2003). *L'extrémisme attitudinal: Le rôle de l'expertise et des buts temporels* [Attitude extremity: The role of expertise and temporary goals]. PhD thesis completed at the University of Clermont-Ferrand, France.
- Chekroun, Peggy (2002). *Normes, déviance et contrôle social: La réaction des gens face à des comportements contre-normatifs*. [Norms, deviance, and social control: People's reactions to counter-normative behaviors]. PhD thesis completed at the University of Clermont-Ferrand, France.
- Wasel, Wolfgang (1998). *Wir könnten wenn wir wollten: Negative Primingeffekte bei der Stereotypaktivierung und -unterdrückung* [We could if we wanted: Negative priming effects in the activation and suppression of stereotypes]. PhD thesis completed at the University of Konstanz, Germany (co-supervision with Peter Gollwitzer).

Community Service

- Using data to inform our decisions: The 2021 campus climate survey task force*. Invited Panel Member at the University of Wisconsin-Madison Diversity Forum, Madison, WI, USA (November 2022).
- Effective steps for promoting diversity and inclusion*. Talk given at the Wisconsin League of Municipalities, La Crosse, WI, USA (October 2022)
- How to craft a compelling diversity statement*. Invited Panel Member at the Society for Personality and Social Psychology Student Committee Webinar, Madison, WI, USA (September 2022).
- Effective ways to reduce prejudice and create an inclusive environment*. Talk given at Thermo Fischer, Madison, WI, USA (May 2022).
- Effective ways to reduce prejudice and create an inclusive climate*. Talk given at Continuing Education, University of Wisconsin-Stevens Point, Stevens Point, WI, USA (February 2022).
- What factors increase the effectiveness of implicit bias training?* Talk given at the National Institutes of Health Scientific Workforce Diversity Seminar Series, Washington, DC, USA (September 2021).
- The achievement gap and inclusive teaching practices*. Talk given at CP 125 Summer Workshop, University of Wisconsin-Madison, Madison, WI, USA (June 2021).

- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Friday Memorial Library, New Richmond, WI, USA (March 2021).
- Scientifically tested methods to reduce racism and promote inclusion.* Talk given at the Frisch School, Paramus, NJ, USA (January 2021).
- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Beloit Public Library, Madison, WI, USA (January 2021).
- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Dean Health Plan, Madison WI, USA (September 2020).
- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Kiwanis Club of Downtown Madison, Madison WI, USA (August 2020).
- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Beaver Dam, Madison WI, USA (July 2020).
- A Panel Discussion on Behavior Change.* Invited Panel Member at the MadCity BECCsters monthly meeting, Madison WI, USA (March 2020).
- Cancel Culture: Do Our Mistakes Define Us?* Invited Panel Member at Wisconsin Business School Diversity Lunch & Learn, University of Wisconsin-Madison (March 2020).
- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Wisconsin Historical Society, Madison WI, USA (February 2020).
- Insights from behavioral science and social marketing: Influencing behaviors for good.* Talk given at KW2, Madison WI, USA (February 2020).
- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Wisconsin Department of Administration, Madison WI, USA (December 2019).
- Approaching MLK's dream: Scientifically tested methods to reduce racism and promote inclusivity.* Crossroads of Ideas, University of Wisconsin-Madison (March 2019).
- How to Give Effective Presentations.* Talk given as a guest lecture for an undergraduate honors seminar, Department of Psychology, University of Wisconsin-Madison (October 2019).
- Effective ways to reduce prejudice and create an inclusive climate.* Talk given at Sheboygan County Chamber of Commerce, Sheboygan WI, USA (October 2019).
- Social marketing: Influencing behaviors for good.* Talk given at American Family Insurance DreamBank, Madison WI, USA (October 2019).
- Effective ways to reduce prejudice and create an inclusive environment.* Keynote address given at Natural Resources Conservation Service, Wisconsin Dells, WI, USA (September 2019).
- Designing and Implementing Effective Interventions.* Talk given as a guest lecture for a graduate seminar, School of Human Ecology, University of Wisconsin-Madison (September 2019).

Effective ways to reduce prejudice and create an inclusive climate. Talk given at Organization Management Summit, Madison WI (April 2019).

Scientifically Tested Methods to Reduce Racism and Promote Inclusivity. Talk given at the Big Ten Leadership Network, Madison WI (February 2019)

Scientifically tested methods to reduce racism and promote inclusivity. Talk given at UW-Madison Psi Chi Chapter, Madison WI (February 2019).

Battling Racism with Science. Guest in WORT's (89.9 FM) show "A Public Affair," Madison WI (February 2019)

Do Inclusivity and Bias Trainings Work? Guest in Wisconsin Public Television's show "Here and Now," Madison WI (February 2019, <https://video.wpt.org/video/do-inclusivity-and-bias-trainings-work-gni0pg/>)

Wanted: More Marie Curies and Percy Julians. Invited Panel Member at the opening event of the Wisconsin Science Festival, Wisconsin Institutes of Discovery, Madison WI (October 2018)

Insights from Behavioral Scientists. Invited Presentation at the Mad City BECCsters, Madison WI (February 2017)

Reducing Discrimination and Promoting Inclusiveness. Invited Presentation at the Madison West Rotary Club, Madison WI (January 2017)

Racial Prejudice Workshop. Workshop taught for the Environmental Organizations Equity Working Group and Sustain Dane, Madison WI (February 2016)

Reducing Racism and Prejudice: What Works? Workshop taught at the YWCA Racial Justice Summit, Madison WI (October 2015)

Repetition in Human Cognition and Behavior. Invited Presentation at SoundWaves, Madison WI (April 2014)

How to effectively reduce prejudice and discrimination. Workshop given at the Kenosha County Department of Health, Kenosha WI (November 2013)

Le role de l'élú dans la lutte contre les incivilités. Workshop given at the Ecole Nationale Supérieure de la Police, St. Cyr, September 2008, 4h.